

WEEK 1, IMR, Mullingar		DATE Thursday 19th May 2022
AUDIENCE	C suites / Senior Managers	
9.15-9.45	Breakfast Networking	
09.45-11.45	Sustainability Framework	
11.45-12.30	IMR Tour*	
12.30-13.00	Refreshments	
13.00-14.30	Sustainable Leadership/Case Studies/MNC, SME, Start up, Role: C suite- company	
14.30-15.00	Next steps and close out	
PRESENTATION SESSIONS RECORDED		
*Where IMR Tour provides visitors opportunities to see IMR staff, instrumentation, equipment, with some demo activity such as XR, robotics etc.		

WEEK 2- online		DATE Tuesday 24th May 2022
AUDIENCE	C suites/ Senior Managers, Quality, Strategy	RECORDED
10.30-11.30	Lifecycle Analysis (LCA) (1 hour)	
12.00-13.00	Eco Design (1 hour)	All the R's and P's
With Interactive Break out rooms		

WEEK 3- online		DATE Thursday 2nd June 2022
AUDIENCE	C suites/Senior Managers, Procurement Facility, Strategy	RECORDED
10.30-11.30	Renewables (1 hour) Sustainable Certifications (1 hour)	
12.00-13.00	<ul style="list-style-type: none"> • Organisation • Building • Product 	
With Interactive Break out rooms		

WEEK 4-11 (2 hour sessions)		DATES TBC
AUDIENCE	Sustainability champions	RECORDED
Week	Description	
Week 1	Company's Core Values – Culture and how Sustainable it is	
Week 2	SWOT Analysis and Identify key assumptions with respect to Sustainability	
Week 3	Risk Analysis with respect to Sustainability in Strategy, Operations, and Finance	
Week 4	PESTLE ANALYSIS with respect to Sustainability	
Week 5	Impact of Stakeholders on Sustainability	
Week 6	Leadership Skills required to be a Sustainability Champion	
Week 7	Quantify the Value Proposition – what to do?- How to become a sustainable company?	
Week 8	Sustainability Plan with Targets, who, how and when	
VENUE	TBC	
WEEK 12	Closing Ceremony with Certificates	



Sustainability Framework Masterclasses

Thursday 19th May 2022

This day will cover Economic and social context for Sustainability Policies

- Three dimensions of Sustainability (e.g., social, economic and environmental)
- Policy Context of Sustainability (Sustainable Development Goals 7-9-12-17)
- European Industrial Strategy, it's release update
- Break Out Session
- Future Focus 2030 and upcoming legislation
- Circular Economy: what, why and how; the Circular Economy Action Plan; from product design to waste management
- Case studies and panel discussions with Freefoam Plastics, Mergon, Novelplast, Control Station, Addible, Bramidan and others